

Kenneth P. Lambert

1400 Shoemaker Road • Waupaca, WI 54981

847-826-1622

EMPLOYMENT

Werner Electric Supply Neenah, WI • September 2005—Present

Graphic/Web Designer

Conceived and executed a complete corporate identity overhaul, including logo, Web site, signage, and print collateral. Responsible for the ongoing design and production of printed material such as publications, direct mail pieces, flyers and brochures. Additional responsibilities include regular Web site updates, and developing material for special projects such as trade shows, charitable events, and seminars.

K. P. Lambert Graphics Cary, IL • January 2000—September 2005

Freelance Graphic Designer

Handled a variety of design projects including Web sites, illustrations, publications, corporate identities, brochures, packaging and more. Clients have included Preston Publications, LifeFitness, Four Winds Entertainment, Forest Technologies, OmyGarden.com, and Learning Resources.

Fox Valley Webworks, Inc. South Elgin, IL • June 2000—January 2005

Co-founder / Graphic Designer

Co-founded and managed a Web and graphic design corporation. Served as primary graphic designer for the company in addition to handling sales, marketing, and management tasks associated with operating the company.

Pepper Group Palatine, IL • June 1996—June 2000

Graphic Designer

Responsible for a wide variety of creative projects for a full-service design agency. Projects included the creation of printed materials such as brochures, catalogs, advertisements, folders and corporate identities. Additional projects included Web site design, illustration and packaging. Projects were generally taken from concept to completion, and involved direct contact with clients.

Omnibus Productions Arlington Heights, IL • June 1994—June 1996

Art Director/Graphic Designer

Successfully oversaw all art department operations including the supervision of four designers. Managed the timely design and production of weekly newspaper and magazine ads, along with direct-mail, signage, identity and brochure projects. Started position as entry-level design assistant. Quickly took on the role of Graphic Designer and earned promotion to Art Director one year later.

Trader Publishing Addison, IL • April 1993—June 1994

Graphic Artist

Entry-level position designing display advertisements for placement in publications such as *Tradin' Times* and *Auto Trader*.

ADDITIONAL EXPERIENCE

Shedd Aquarium Chicago, IL • April 1998—April 1999

Volunteer Program Interpreter

Presented information and assistance to aquarium guests, focusing on specific exhibits and programs.

EDUCATION

DePaul University Chicago, IL • B.A. — Art/Graphic Design

Art Institute of Chicago Chicago, IL

Courses: Illustration, Computer as a Graphic Design Tool.
Awarded the Smith Scholarship to attend the Art Institute during two consecutive quarters while enrolled at DePaul University.

REFERENCES & SALARY HISTORY

Available upon request